



**CMT AUSTRALIA**  
Charcot-Marie-Tooth Association Australia Inc.

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Registered Charity across Australia

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## **CMT AUSTRALIA Logo Usage**

### **APPLICATION TO USE THE CMT AUSTRALIA, LOGO**

***As of 20 May 2020 the following conditions and terms of understanding apply to any use of the CMT Australia logo.***

Thank you for your interest to use the CMT Australia, logo.

CMTAA Inc., claims the exclusive rights to the 'CMT Australia' logo, and the CMTAA committee is responsible for all and any use of the 'CMT Australia' logo in Australia.

An authority from the CMTAA committee is first required before the 'CMT Australia', logo can be used in any manner whatsoever. This is necessary so that the CMTAA committee can best manage and monitor (administratively and from a marketing perspective) its logo out there in the market place. From time to time, the CMTAA committee may provide a provisional authority pending full application assessment and may do so at its discretion on a case, by case basis.

A completed application will assist the CMTAA committee in assessing all applications before it can provide a specific authority for any use of the 'CMT Australia' logo. Applications may take up to two weeks to assess. A formal authority for the use of the 'CMT Australia' logo from the CMTAA committee will be provided in writing.

The 'CMT Australia' logo will be emailed to you by the CMTAA committee. Any authority for the 'CMT Australia' logo use will be for your use only and is not transferable. Once the 'CMT Australia' logo has been emailed to you, it is a requirement that no changes or adaptations be made to the logo whatsoever. The CMTAA committee ask all successful applicants to respect the 'CMT Australia' logo at all times. All authorities granted, will be monitored and can be withdrawn at the discretion of the CMTAA committee at any time it deems necessary.

All successful applicant(s) granted an authority to use the 'CMT Australia' logo will be required to assist the CMTAA committee at all times by: - regularly reporting (i.e. at least quarterly if annual use is granted) on the use of the 'CMT Australia' logo and if necessary provide ongoing information about the logo use as and when requested by the CMTAA committee.

CMTAA Inc., or the CMTAA committee are not in any position to provide any financial assistance with the use of its logo. CMTAA Inc., and the CMTAA committee shall not be held responsible for any financial costs or losses associated with the use of the 'CMT Australia' logo. All and any costs associated with the use of the 'CMT Australia' logo will be the sole responsibility of the applicant(s).

If you wish to continue with your application and assist the CMTAA committee with the assessment of your application, please provide responses to the following questions with as much detail as possible. Any samples of proposed use would also assist your application. Please feel free to provide any additional information that you feel would also assist your application and complete the request part below.

1. **Who is making the application? (i.e. an individual or entity?)**
2. **Who will specifically be using the logo? For example, is an agency or a marketing organisation going to be instructed to use the logo? If so please provide details.**
3. **Why is it necessary for you to use the 'CMT Australia' logo?**
4. **For what purpose(s) is the logo being sought or proposed to be used?**
5. **How, will the logo be used? Are you in a position to provide samples of use?**
6. **When will the logo, first be used?**
7. **What is the anticipated period of use of the 'CMT Australia' logo?**
8. **Is a repeat or annual use of the 'CMT Australia' logo anticipated?**
9. **Where is the 'CMT Australia logo' to be displayed?**
10. **Please outline the proposed benefits to CMTAA Inc., in respect of the use of the logo?**
11. **Will CMTAA Inc., (CMT Australia) be acknowledged?**
12. **What are the commercial benefits to you or your organisation in using the 'CMT Australia' logo?**

I/we \_\_\_\_\_ provide the following application for the use of the 'CMT Australia' logo and as part of our application acknowledge that I/we have read ***the conditions and terms of understanding that apply to any use of the 'CMT Australia' logo dated 20 May 2020.***

Date

Signature

Print Name

Position of Authority

#### **Office Use**

Authority given by:

With conditions yes /no for a specified time frame